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Abstract in inglese del fascicolo 2009/1

Adriano Fabris

Dalla deontologia all'etica della comunicazione

pp 7-18

The essay, examining several European codes, emphasizes the need to pass, within the scope of communication activities, from a code of conduct to an ethics of communication and points out the various steps of this passage. The focal point of this context becomes then the reference to the responsibility of the communicator, which is analyzed in its different aspects.

Giovanni Manetti

Etica animalista e linguaggio nell'antichità

pp. 19-45

The text studies the problem of animal language and the relationship which it establishes in ancient times between men and animals. The essay examines in detail, both from a theoretical viewpoint and from an ethical perspective, the positions of Platonists (who advocated a continuity between men and animals) and Stoics (who were instead in favour of a fracture).

Mariano Ure

Democrazia e militanza: il viavai dell'informazione tra interessi comuni e interessi particolari

pp 47-63

The essay investigates the different social characters involved in the flow of information, with particular reference to the context of Argentina. At the same time it discusses the kinds of

interests represented by information as produced and diffused from the various ways of conceiving journalism: within the frame of traditional tension between political power and media.

Francisco José Castilhos Karam

Elezioni, campagna di discredito ed etica del giornalismo

pp. 65-82

This work analyzes the crisis of social legitimacy of journalism in Brazil and describes some facts connected to the recent campaign for the presidential elections. This electoral campaign, for the misconducts at the communication level, has deserved the name of «dirty campaign».

Enrico Morresi

Etica della notizia. Per un giornalismo che rispetta le persone

pp. 83-95

The essay of this Swiss scholar and journalist examines the matter of privacy as an exception to freedom of the press. It particularly analyzes the regulations on this matter presently in force in Europe and in the countries of Italian language.

Javier Dario Restrepo

L'etica del giornalismo sotto minaccia in America Latina

pp.97-106

This paper analyzes some ethical dilemmas which the author, a Columbian journalist and member of the Advisory Council on Ethics of FNPI, encountered in his experience. It particularly examines the economical, social and professional causes which provokes the problems with which the Advisory Council has been requested to deal.

Roberto Aras

La tracciabilità dell'informazione nel nuovo spazio tecno-sociale

pp. 107-118

The text applies to the field of communications, and in particular to the field of Internet communications, the notion of «traceability». In relation to this it discusses a series of ethical questions, in order to establish information traceability as a guarantee for the reader, but without compromising the confidentiality of the news.

Marta Martín Llaguno

L'etica dietro le quinte. Dilemmi delle fonti d'informazione: il caso delle pubbliche relazioni.

pp. 119-128

The essay investigates in depth the deontological and ethical problems which typify the communicative activities of persons dealing with public relations in the European and North American contexts. It shows in particular the necessary conditions to set and define institutions, procedures and systems that legitimate public relations when intended as public service.

María Elena Gronemeyer

Il giornalismo fatto spettacolo: una metamorfosi indesiderata.

pp. 129-150

This essay analyzes the transformation of journalism into show which is present today in the press, in TV and in Internet. After highlighting the problems connected to such a transformation, the authoress sets forth some concrete proposals to safeguard the dignity and the autonomy of the journalistic profession.

Dario E. Viganò

Sull'etica dello spettacolo. Quando il cinema racconta la scena della morte.

pp. 151-161

In the context of an all-encompassing discourse on the ethics of communication, the essay of Viganò analyzes the specific issue of an ethics of cinema: the representation of the choice of death and, in particular, of euthanasia, that is the way in which self-determined death is represented. Three recent features are examined and discussed here: *Mare dentro*, *Million Dollar Baby* and *The barbarian invasions*

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